







CORPORATE SOCIAL RESPONSIBILITY Odisha Compendium 2022-23

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Over the last 50 years, Essar has worked closely with communities residing in the vicinity of its operations. Since 2011, Essar Foundation has tirelessly carried on its philanthropic work in a cohesive and pragmatic manner. The Foundation's activities have been inspired by the concept of shared value whereby Essar strives to build an inclusive environment for the communities that it impacts through its business operations in the sectors of Energy, Infrastructure, Metals & Mining, Services, and Technology. Working in collaboration with non-profit organizations and the local administrations, the Foundation today reaches out to over 500,000 people across 500 villages in eight Indian states, focusing on areas such as Women Empowerment, Livelihoods & Entrepreneurship, Education, Environment Conservation, and Healthcare & Sanitation.

Essar Cares

Essar Foundation, the CSR arm of Essar launched 'Essar Cares', an initiative aimed at providing necessary support during natural calamities, medical emergencies and alleviating hunger across the nation. The focus has been on extending a helping hand to some of the most marginalised communities, as well as to people working on the frontlines of healthcare and law enforcement during critical catastrophes. The projects carried out nationally by Essar Cares include some very successful initiatives such as the Essar Meal Project, Essar Health Project, Essar Rainbow Project, Essar Covid-19 Relief Fund and Sahej Project.

Essar Meal Project

Through the Essar Meal Project, Essar is committed to provide 2 million (20 lakh) meals to vulnerable communities whose livelihood has been affected by the pandemic. They included daily wage earners, transgenders, slum dwellers, migrant labourers, ragpickers, orphanages and tribals. Essar Foundation has already served more than a million meals as part of this project.

Essar Health Project

The Essar Health Project is being targeted towards those individuals who are braving acute risk every day because of their proximity to infected or potentially infected people. These include doctors, nurses, para medical staff and sanitation workers, as well as our policemen and CISF personnel tasked with the responsibility of enforcing the lockdown. Essar Foundation provided 155,000 units of medical supplies (including masks and hand sanitisers), and over 5,000 PPEs (Personal Protective Equipment) to hospitals, police stations and villages as part of this project.





Essar Rainbow Project & Essar Covid-19 Relief Fund

Through the Essar Rainbow Project, which focusses on the transgender community and women with a history of domestic violence, Essar Foundation has distributed sanitary napkins, handwash, antiseptic, soaps and detergent. The Essar Covid-19 Relief Fund, instituted with seed investment from Essar, has reached out to both employees, as well as external donors, who wanted to make a voluntary contribution towards the relief efforts.

Sahej Project

Essar Foundation recently launched the Sahej app that promotes awareness about menstrual hygiene and gives access to affordable menstrual products to women of all social classes. It has also distributed over 400,000 sanitary napkins to women from the slums in Mumbai and the Mumbai Police, in collaboration with BMC (Brihanmumbai Municipal Corporation) and BEST (Brihanmumbai Electric Supply & Transport).

Natural Calamity Support

The monsoon of 2021 triggered floods in multiple regions of Maharashtra, leading to a considerable loss of life and displacing thousands of people. Taking cognizance of the damage to life, livelihood and property caused by the recent floods Essar Foundation provided 11 tonnes worth of food supplies to over 400 families across Maharashtra.

Community Health Projects

To support India's fight against the deadly Covid-19 pandemic, Essar Foundation conducted a series of vaccination drives across multiple cities in and around its areas of operations. Stecol Interational Pvt Ltd in partnership with Essar Foundation recently extended its support by organising a vaccination camp at Dr Oommens Eye Hospital & Micro Surgery Centre in Kerala. The camp sponsored over 450 doses of vaccines at the Kerala centre.

Essar Foundation also donated Oxygen Generators to Jamjodhpur CHC in Gujarat. The Foundation sponsored customized wheelchairs to over 30 patients who required them for day to day mobility. Each wheelchair was customized to provide maximum mobility and comfort to the person using it.

Nutritional Support to Tribals

AGC and ESSAR Foundation came together to support a Mother and Child Malnutrition project implemented by Shri Ramakrishna Arogya Sansthan, at a tribal belt in Trimbakeshwar, Maharashtra.

The malnutrition programme ran for six months and catered to around 400 pregnant women & children in Palghar, Jawhar, Mokhoda & Trimbakeshwar region.



Essar Foundation Sport initiatives

Essar truly believes in "Khelega India tabhi to bhedega India". Essar Foundation co-sponsored India's largest annual soccer talent hunt organised in South Mumbai where 6,000 children participate in this annual tournament. The tournament is in its 12th year and witnesses participation of children between the age group of 6 years to 16 years, including girls and boys. Out of the 6,000 participants, 80% children hail from BMC run Govt. schools and 20% from private and govt. aided schools.

In a quest to promote sport amongst the underprivileged, Essar Foundation and Essar Power is supporting Priya Gupta, an athlete from Mumbai who is passionate about "Race-Walking". Race-Walking is a foot race that is claimed to be even harder than running, and is a test of an athlete's concentration and endurance.

In line with its tradition of grooming young talent, Essar also decided to support a young skater in her quest for national glory. The 8-year-old girl Durga Gunjal is from a family of limited means, but possesses exceptional talent in skating.

The Chota Nagpur Hockey Players (Odisha), had organised a 2-day hockey tournament titled 'Bro. Paulus Memorial Trophy', for migrant workers residing in Mumbai and hailing from Odisha, Jharkhand and Chhattisgarh. The two-day tournament brought in cheer and joy to these migrant workers, who struggle to make a living doing odd jobs and do not get the time and resources to enjoy the game of hockey.

Support to orphanages, shelter homes, senior citizens and destitute people

The Essar Foundation team has adopted 'Jai Janardhan Swami Anath Vrudh Ashram' in Lasalgaon, Nashik to assist the community. The Ashram is home to 92 children (including handicapped and mentally challenged) and 20 senior citizens. The children have been enrolled at the local municipal school for their education. The Foundation also constructed a concrete home for the orphans.

Essar Power and Essar Foundation reached out to URJA Trust that works towards the upliftment of homeless destitute women and victims of domestic violence. In its quest to help the underprivileged, Essar Power through Essar Foundation provided Urja Trust with essential items, viz. groceries, food grains, umbrellas, footwear, blanket, bedsheets, towels, sanitary pads and toiletries.

The Foundation team also visited the old aged home - Sahyog Vridh Ashram, situated in the Wada-Palghar region to get a first-hand insight of the Ashram. Their visit culminated with a desire, to spread the joy of Diwali among the elderly people of the old-aged home.





Education for all

With a vision to make India self-reliant and provide education for all, Essar Foundation reached out to students of Nane Madhymik Vidhyala located in a remote village of Nane in Pune District. Nane Madhymik Vidhyala is a non-aided school with 148 students. Essar Foundation with the support of Essar Ports provided the students with school bags, books, chairs, and fans.

Supporting marginalised section, juvenile centres & specially abled

The Juvenile Observation and Rehabilitation Centre at Dongri Umerkhadi, Sandhurst Road, houses children below the age of 18 years, who undergo rehabilitation. The Centre houses both boys and girls. Essar Foundation was approached to support the CWC by providing ration, uniforms, barber services, counselling services, etc.

To mark the occasion of Children's Day, the Essar Foundation team visited "Swami Parijnanashram Educational & Vocational Centre for the Handicapped" at Bolinj. The school has 336 children divided in three sections - mentally challenged, deaf and dumb and children with severe issues. The teachers design the teaching module as per the need of each child.

Essar Foundation has always lead from the front when it comes to supporting the community. With initiatives across the spectrum, the foundation has undertaken various projects focused on girl child education & development, sport, medical aid, support to charitable organisations, orphanages and old age homes. As a socially responsible corporate, Essar has pledged to make a meaningful contribution towards augmenting government efforts across all social and charitable initiatives.

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